



QUYNH UONG

Multimedia Designer & Digital Strategist

PHONE
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EMAIL
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WEBSITE
quynhuong.com

skills

ADOBE ILLUSTRATOR/
PHOTOSHOP/INDESIGN

FIGMA

WORDPRESS

PAID MEDIA (GOOGLE,
FACEBOOK/INSTAGRAM)

AMERICAN
SIGN LANGUAGE

VIETNAMESE

Design Theory - Product Development
Visual Communications - Branding
Typography - Art Direction - Prototyping
UI/UX Design - Web Design - Sketching
Frontend/Backend Web Development
Copywriting - Print - Paid Media

TOOLS

Adobe Illustrator/Photoshop/InDesign
Wordpress, Elementor, Shopify
MS Office, Powerpoint, Keynote
Dropbox, Asana, Trello, Monday
Facebook/Instagram Ads, Etsy Ads

work experience

JAN 2022 - PRESENT
cThru Media, San Diego

FEB 2020 - JAN 2022
iCatch Marketing, San Diego

APR 2019 - AUG 2019
UC Berkeley Office of Undergraduate Research and Scholarships, Berkeley

MAY 2018 - AUG 2018
IVC Media, San Diego

CREATIVE DIGITAL SPECIALIST
Responsibilities include creative strategy consulting, project management, web development, and paid media ad creation and reporting.

DESIGN & PAID MEDIA LEAD
Frontend & backend web development, organic social & paid media management incl. Managed Facebook and Etsy Ads, graphic design, copywriting, package design, and video production for various industries incl. e-commerce, healthcare, solar, and more.

GRAPHIC DESIGNER
Designed and copyedited program for the Summer Undergraduate Research Fellowship conference. Created marketing material and infographics for Berkeley Discovery Initiative.

DIGITAL MARKETING INTERN
Designed Facebook ads for the California Consumer Privacy Act of 2018. Conducted SEO research and managed social media.

organizations

FEB 2019 - MAY 2019
Innovative Design at Cal (Design Innovation 198: Intro to Adobe Photoshop and Illustrator)

DEC 2017 - MAY 2019
Fashion and Student Trends at Cal (FAST Cal)

JAN 2018 - DEC 2018
The Berkeley B-Side Music Magazine

DESIGN CONSULTANT, INSTRUCTOR
Facilitated a student-taught class of 25+ undergrads in an introductory graphic design course covering Typography, Branding, and more. Consulted for clients.

ART DIRECTOR
Directed and mentored a team of 15+ photographers and graphic designers to create and publish a semesterly Lookbook photoshoot and magazine.

DESIGN LEAD
Directed team of graphic designers to create and publish a semesterly magazine. Wrote, illustrated, and photographed for print and web.

education

UNIVERSITY OF CALIFORNIA, BERKELEY
Media Studies, B.A. | Certificate of Design Innovation

about

I am a Multimedia Designer whose work includes paid media campaigns, branding, art direction, and web development. Well-versed in digital marketing and media, I have both agency and freelancing experience in various industries, including higher education, non-profit, entertainment, fashion, food, e-commerce and healthcare.