



QUYNH UONG

Designer



PHONE

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EMAIL

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WEBSITE

quynhuong.com

skills

**ADOBE ILLUSTRATOR/
PHOTOSHOP/INDESIGN**

HTML/CSS

WORDPRESS/WEB DESIGN

**AMERICAN
SIGN LANGUAGE**

VIETNAMESE

*Design Theory - Product Development
Visual Communications - Branding
Typography - Art Direction - Prototyping
UI/UX Design - Web Design - Sketching
Frontend/Backend Web Development
SEO - Copywriting - Print Design*

TOOLS

*Adobe Illustrator/Photoshop/InDesign CC
Wordpress, Elementor, Shopify
MS Office, Powerpoint, Keynote
Dropbox, Asana, Trello, Monday
Facebook/Instagram Ads, Etsy Ads*

work experience



FEB 2020 - PRESENT

iCatch Marketing, San Diego

DESIGNER & PAID MEDIA SPECIALIST

*Frontend & backend web development,
organic social & paid media management
incl. Facebook and Etsy Ads, graphic design,
copywriting, package design, and video
producing for various industries incl.
e-commerce, healthcare, tech, and more.*



APR 2019 - AUG 2019

*UC Berkeley Office of
Undergraduate Research
and Scholarships*

GRAPHIC DESIGNER

*Designed and copyedited program for the
Summer Undergraduate Research Fellowship
conference. Created marketing material and
infographics for Berkeley Discover Initiative.*



MAY 2018 - AUG 2018

IVC Media, San Diego

DIGITAL MARKETING INTERN

*Designed Facebook ads for the California
Consumer Privacy Act of 2018. Managed
Instagram and Twitter platforms to boost
engagement by 125%. SEO development.*

organizations



SEPT 2018 - MAY 2019

*Innovative Design at Cal
(Design Innovation 198:
Intro to Adobe Photoshop
and Illustrator)*

DESIGN CONSULTANT, INSTRUCTOR

*Facilitated a student-taught class of 25+
undergrads in an introductory graphic
design course covering Typography,
Branding, and more. Consulted for clients.*



DEC 2017 - MAY 2019

*Fashion and Student Trends
at Cal*

ART DIRECTOR

*Directed and mentored a team of 15+
photographers and graphic designers to
create and publish a semesterly Lookbook
photoshoot and magazine.*



JAN 2018 - DEC 2018

*The Berkeley B-Side
Music Magazine*

DESIGN LEAD

*Directed team of graphic designers to create
and publish a semesterly magazine. Wrote,
illustrated, and photographed for print
and web.*

education



AUG 2016 - AUG 2019

*GPA: 3.83
magna cum laude*

UNIVERSITY OF CA, BERKELEY

*Media Studies, B.A.
Certificate of Design Innovation*

about

I am a Multimedia Designer experienced in digital marketing, branding, paid media management, web development, and graphic design. Well-versed in client-firm partnerships, I have worked with various industries, including legislation, entertainment, fashion, academia, food, and healthcare.